Stats, Infographics & Marketing

$\mathcal{DRPR}^{ extsf{B}}$ narrpr.com or the NTREIS dashboard

REALTORS[®] Property Resource, provides REALTORS[®] with exclusive access to the nation's largest property database. Search tools, market statistics, and branded reports are right at your fingertips.

ListReports listreports.com

Generate open house flyers, property reports, neighborhood demographics, infographics and more.

$Breakthrough^{m}Broker$ breakthroughbroker.com

Add your logo to professionally created infographics, mailers, social media content, and more. Breakthrough TM Broker also has lead generation strategies and business planning tools as well.

MarketViewer

texasrealestate.com/members/research/marketviewer

A real estate market analytics portal exclusively for members of TAR where you have instant access to market stats across thousands of geographies in Texas.

NTREIS ntreis.net/resources/ntreis-statistics/

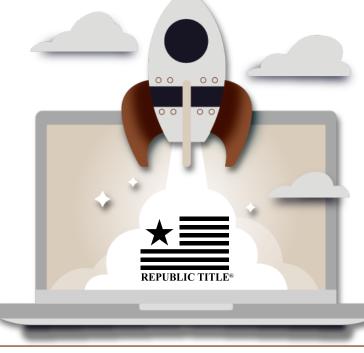
Pull NTREIS Local Market Updates/Reports and Monthly Market Indicators each month with statistical information from the previous month.

NTREIS Trends NTREIS dashboard

An interactive market analytics tool, based on MLS data. It allows the user to instantly access nearly any view of the local housing market, all with an immersive interface.

Texas A&M Real Estate Center trerc.tamu.edu

Housing activity statistics from over 50 MLS systems in Texas, released monthly.



Digital Resources for REALTORS®

to Take Your Business to New Heights

There are a plethora of resources at your fingertips to help you grow your business and to help you be a better REALTOR® to your clients. Here are a few of our favorites and where you can find them.

Social Media Content

Canva canva.com

An easy-to-use tool to create professional marketing materials such as flyers, postcards, social media posts, videos and presentations, using customizable templates.

ChatGPT chatgpt.com

An Al-powered tool that helps generate engaging and tailored social media content, from captions to full articles, saving time and sparking creativity.

Linktree linktr.ee

Linktree is a tool that lets you share multiple links from a single page, making it easy for people to access all your important content from one place. It's useful for social media profiles where you can only share one link but want to showcase several.

Planoly planoly.com

Easily plan, edit, and schedule all your content for various social platforms in one place using this tool.

Unsplash unsplash.com

With over a million free high-resolution photographs, Unsplash is the perfect place to start when looking for images to use in correlation with your social content.

Tools for Farming

OREiSource[®] reisource.com

A nationwide database tool that helps to narrowly focus your contacts and leads and helps to identify your most viable prospects based on sophisticated search options.

Realist® Tax NTREIS dashboard

Realist[®] is a public-record database that integrates with MLS to research properties, assess market conditions and trends, value homes, identify comparable sales, and create custom exports and mailing labels.