

Stats, Infographics & Marketing

- **RPR®** narpr.com or the **N TREIS dashboard**
REALTORS® Property Resource, provides REALTORS® with exclusive access to the nation's largest property database. Search tools, market statistics, and branded reports are right at your fingertips.
- **ListReports** listreports.com
Generate open house flyers, property reports, neighborhood demographics, infographics and more.
- **Breakthrough™ Broker** breakthroughbroker.com
Add your logo to professionally created infographics, mailers, social media content, and more. Breakthrough™ Broker also has lead generation strategies and business planning tools as well.
- **MarketViewer**
texasrealestate.com/members/research/marketviewer
A real estate market analytics portal exclusively for members of TAR where you have instant access to market stats across thousands of geographies in Texas.
- **N TREIS** ntreis.net/resources/ntreis-statistics/
Pull N TREIS Local Market Updates/Reports and Monthly Market Indicators each month with statistical information from the previous month.
- **N TREIS Trends** **N TREIS dashboard**
An interactive market analytics tool, based on MLS data. It allows the user to instantly access nearly any view of the local housing market, all with an immersive interface.
- **Texas A&M Real Estate Center** trerc.tamu.edu
Housing activity statistics from over 50 MLS systems in Texas, released monthly.



Digital Resources for REALTORS®

to Take Your Business to New Heights

There are a plethora of resources at your fingertips to help you grow your business and to help you be a better REALTOR® to your clients. Here are a few of our favorites and where you can find them.

Social Media Content

- **Canva** canva.com
An easy-to-use tool to create professional marketing materials such as flyers, postcards, social media posts, videos and presentations, using customizable templates.
- **ChatGPT** chatgpt.com
An AI-powered tool that helps generate engaging and tailored social media content, from captions to full articles, saving time and sparking creativity.
- **Linktree** linktr.ee
Linktree is a tool that lets you share multiple links from a single page, making it easy for people to access all your important content from one place. It's useful for social media profiles where you can only share one link but want to showcase several.
- **Planoly** planoly.com
Easily plan, edit, and schedule all your content for various social platforms in one place using this tool.
- **Unsplash** unsplash.com
With over a million free high-resolution photographs, Unsplash is the perfect place to start when looking for images to use in correlation with your social content.

Tools for Farming

- **REiSource®** reisource.com
A nationwide database tool that helps to narrowly focus your contacts and leads and helps to identify your most viable prospects based on sophisticated search options.
- **Realist® Tax** **N TREIS dashboard**
Realist® is a public-record database that integrates with MLS to research properties, assess market conditions and trends, value homes, identify comparable sales, and create custom exports and mailing labels.